

A Cash Incentive Energy Efficiency Program brought to you by:



Instructions for Use:

For complete instructions, please refer to the Terms and Conditions on page 7.

Step 1: Determine Eligibility. Equipment must be new and installed in a residence billed under an electric residential rate by a participating utility. Only new products which are exact product types listed in this application form are eligible for the prescriptive incentives described in this application. If the potential incentive is greater than \$3,000, pre-approval from the participating utility is required. Contact the utility to get pre-approval.

Step 2: Install Equipment. New equipment must be installed and old equipment properly removed and disposed of. Old equipment must not be installed elsewhere.

Step 3: Complete and sign the application. Complete the application and attach copies of all project invoices, including labor costs. Attach supporting documents including AHRI Certificate of Product Ratings as specified in the application form.

Step 4: Submit completed application. A completed application and all supporting documents must be received within 90 days of installation. Incomplete applications will cause delays in payment or denial of the application.

Email the application and all supporting documentation to: rebate@brightenergysolutions.com

OR

Mail the application and all supporting documentation to

Madison
404 6th Ave
Madison MN 56256
Phone: (320) 598-7373
Fax: (320) 598-7376

Please note: Madison Municipal Utilities and its supplemental power supplier, Missouri River Energy Services, are offering this Bright Energy Solutions Program. Madison Municipal Utilities and Missouri River Energy Services together will be referred to as "The Utility" throughout this document.



Please visit www.brightenergysolutions.com for more information about the Bright Energy Solutions® Program.

Customer Information (Please Print)

Name of Homeowner _____ Phone _____ Installation Date _____
 Installation Address _____ City _____ ST _____ Zip _____
 Mailing Address _____ City _____ ST _____ Zip _____
 Email Address (By providing your email address, you are granting The Utility permission to send emails regarding this project or updates on our incentive programs.)

 Municipal Utility _____ Account Number _____ Building Type: ___ Existing ___ New Construction

Contractor / Retailer Information

Name of Installing Contractor _____ Phone _____
 Mailing Address _____ City _____ ST _____ Zip _____
 Email Address (By providing your email address, you are granting The Utility permission to send emails regarding this project or updates on our incentive programs.)

Payment Information

Payment to be made to: ___ Customer (listed above) ___ Contractor (listed above) ___ Alternate Payee (If Alternate Payee, provide details below.)
 Alternate Payee Name _____ Phone _____
 Mailing Address _____ City _____ ST _____ Zip _____

A. Air Conditioning

The Utility reserves the right to load manage (cycle on or off) customer equipment that qualifies for incentives under this program.

Equipment Type	Minimum Specifications*	Incentive	Quantity	Total
<input type="checkbox"/> Central Air Conditioner ≤ 5 Tons Split System	15.2 SEER2 or 16 SEER	\$150/unit		\$
<input type="checkbox"/> Central Air Conditioner ≤ 5 Tons Split System	17.2 SEER2 or 18.0 SEER	\$300/unit		\$
<input type="checkbox"/> Quality Installation of Central A/C Bonus ¹	Installation by Quality Install Certified Contractor. Contractor must complete information on Page 6.	\$100/unit		\$
<input type="checkbox"/> Mini Split Air Conditioner (Not eligible for Quality Install Bonus)	16.0 SEER2 or 16.0 SEER	\$200/outdoor condensing unit		\$
<input type="checkbox"/> Single Packaged Vertical Air Conditioner (Not eligible for Quality Install Bonus)	10.7 EER2 or 10.7 EER	\$100/unit		\$
Subtotal Section A				\$

Installation of both the evaporator and condenser coil is required. All efficiency ratings must be stated at standard AHRI full load testing conditions. Efficiency ratings will be verified using the AHRI database (www.ahridirectory.org).

* All efficiency ratings must be stated at standard AHRI full load conditions. Efficiency ratings will be verified using the AHRI database (www.ahridirectory.org).

¹Contractors must be certified for Quality Installation of central cooling systems and install a system that qualifies for the energy efficiency rebate to qualify for Quality Installation bonuses from Bright Energy Solutions. Quality Installation protocols based on ACCA ANSI standards help ensure homeowners receive the full efficiency and comfort benefits of their cooling equipment. To find a Quality Installation certified contractor, visit www.brightenergysolutions.com.

B. Air Source Heat Pumps

The Utility reserves the right to load manage (cycle on or off) customer equipment that qualifies for incentives under this program.

Equipment Type	Minimum Specifications*	Incentive	Quantity	Total
<input type="checkbox"/> Air Source Heat Pump**	15.2 SEER2 and 7.8 HSPF2 or 16 SEER and 9.2 HSPF	\$150/unit		\$
<input type="checkbox"/> Cold Climate NEEP Listed Heat Pump**	NEEP Listed — https://ashp.neep.org/#!/	\$400/unit		\$
<input type="checkbox"/> Dual Fuel Air Source Heat Pump *** (The system has a new or existing natural gas, propane, or fuel oil backup heating source.)	15.2 SEER2 and 7.8 HSPF2 or 16 SEER and 9.2 HSPF	\$800/unit		\$
<input type="checkbox"/> Dual Fuel Cold Climate NEEP Listed Air Source Heat Pump*** (The system has a new or existing natural gas, propane, or fuel oil backup heating source.)	NEEP Listed — https://ashp.neep.org/#!/	\$1,200/unit		\$
<input type="checkbox"/> Quality Install of Air Source Heat Pump Bonus ¹	Installation by Quality Install Certified Contractor. Contractor must complete information on Page 6.	\$100/unit		\$
Equipment Type	Minimum Specifications*	Incentive	Quantity	Total
<input type="checkbox"/> Mini Split Air Source Heat Pump (see Section A for Mini Split Air Conditioners) (Not Eligible for Quality Install Bonus)	16.0 SEER2 or 16.0 SEER	\$250/outdoor condensing unit		\$
<input type="checkbox"/> NEEP Cold Climate Listed Mini Split Air Source Heat Pump (Not Eligible for Quality Install Bonus)	NEEP Listed — https://ashp.neep.org/#!/	\$500/outdoor condensing unit		\$
<input type="checkbox"/> Single Packaged Vertical Heat Pump (Not eligible for Quality Install Bonus)	10.7 EER2 or 10.7 EER and COP ≥ 3.3	\$100/unit		\$
Subtotal Section B				\$

* All efficiency ratings must be stated at standard AHRI full load conditions. Efficiency ratings will be verified using the AHRI database (www.ahridirectory.org).

** Air Source Heat Pumps--Qualifying units are standard split system, furnace or air handler / fan coil integrated for homes with ductwork. Electricity must be the primary heating source in the customer's new or existing home. Replacement of both the evaporator and condenser coil is required.

*** For the purpose of this incentive, a dual-fuel system is a home comfort system that pairs an electric heat pump (primary heat source) with a natural gas, propane, or fuel oil furnace and alternates between the two fuel sources to maximize comfort and efficiency. At the discretion of the Utility electric thermal storage heating systems may also be considered.

¹Contractors must be certified for Quality Installation of central cooling systems and install a system that qualifies for energy efficiency rebates to qualify for Quality Installation bonuses from Bright Energy Solutions. Quality Installation protocols based on ACCA ANSI standards help ensure homeowners receive the full efficiency and comfort benefits of their cooling equipment. To find a Quality Installation certified contractor, visit www.brightenergysolutions.com.

C. Geothermal Heat Pumps

The Utility reserves the right to load manage (cycle on and off) customer equipment that qualifies for incentives under this program.

Installed Equipment	Size (Tons)* Based on Cooling Capacity	Qty	Total Tons	Incentive Per Ton	Minimum Efficiency**	Rated Full Load EER**	Rated Full Load COP**	Total Incentive
Closed Loop Water to Air Ground Source Heat Pump < 11.25 Tons (<135,000 Btu/h) Per Unit				\$200/ton	ENERGY STAR® 17.1 EER 3.6 COP			\$
Open Loop Water to Air Ground Source Heat Pump < 11.25 Tons (<135,000 Btu/h) Per Unit				\$200 / ton	ENERGY STAR® 21.1 EER 4.1 COP			\$
Closed Loop Water to Water Ground Source Heat Pump < 11.25 Tons (135,000 Btu/h) Per Unit				\$200/ton	ENERGY STAR® 16.1 EER 3.1 COP			\$
Open Loop Water to Water Ground Source Heat Pump < 11.25 Tons (135,000 Btu/h) Per Unit				\$200/ton	ENERGY STAR® 20.1 EER 3.5 COP			\$
Direct Georexchange (DGX) < 11.25 Tons (135,000 Btu/h) Per Unit				\$200/ton	ENERGY STAR® 16.0 EER 3.6 COP			\$
Desuperheater Bonus (Desuperheater Must Be Clearly Stated On Invoice) - \$250 (Desuperheater is used to provide domestic hot water)						Qty _____ x \$250		\$
Subtotal Section C: \$								
Geothermal Heat Pump Manufacturer:								
Installed Model Numbers					Installed Serial Numbers:			

The newly installed geothermal heat pump must be the primary heating and cooling source for the home. All equipment installed must be new and all equipment removed must be properly disposed of – not reused or sold. Incentive is limited to units with full load cooling size less than 11.25 tons. Desuperheater incentive only applies to new installations of qualifying geothermal heat pumps.

*Size is based on full load cooling capacity at AHRI standard testing conditions.

**All efficiency ratings must be stated at standard AHRI testing conditions. Units not listed at www.energystar.gov as ENERGY STAR qualified must meet equivalent minimum efficiency standards to be eligible. For multistage units the incentive minimum efficiency is based on ENERGY STAR's blended rating which is the average of the full load and part load efficiency ratings.

PLEASE ATTACH THE FOLLOWING REQUIRED DOCUMENTS:

- 1) AHRI Certificate of Product Ratings for the equipment installed. If available this document can be provided by your contractor. If the certificate is not available, please include a manufacturer's spec sheet that clearly shows efficiency ratings at standard AHRI testing conditions.
- 2) Invoice clearly showing proof of purchase including model numbers, date of installation, installation address, and total project cost, and **stating that a desuperheater is present if applicable.**

D. ENERGY STAR® Smart Thermostats Controlling Central Air Conditioning

Minimum Specifications	Equipment Controlled	Incentive Per Thermostat	Quantity	Total Incentive
Thermostat must be used to control a primary source of central air conditioning for the home. Not to exceed 3 per household annually.	<input type="checkbox"/> Natural Gas, Oil, or Propane Furnace/Boiler with Central Air Conditioning <input type="checkbox"/> Electric Furnace with Central Air Conditioning <input type="checkbox"/> Air-Source Heat Pump Heating and Cooling <input type="checkbox"/> Geothermal Heating and Cooling	\$25		\$
Subtotal Section D:				\$

E. ENERGY STAR® Whole home Dehumidifier

Minimum Specifications	Equipment Controlled	Incentive	Quantity	Total
Energy Star® Certified Whole Home Dehumidifier	Make _____ Model _____	\$200		\$
Subtotal Section E:				\$

F. Heat Pump Water Heaters (ENERGY STAR)*

The Utility reserves the right to load manage (cycle on or off) customer equipment that qualifies for incentives under this program

Equipment	Make/Model#	Serial #	Incentive Per Unit	Total Incentive
Integrated HPWH			\$150	\$
Integrated HPWH 120V/15A Circuit			\$150	\$
Split-System HPWH			\$150	\$
*Please attach manufacturer's specification sheet showing ENERGY STAR certification.			Subtotal Section F:	\$

Summary of Incentives

Subtotal Section A: Central Air Conditioning Units	\$
Subtotal Section B: Air Source Heat Pumps	\$
Subtotal Section C: Geothermal Heat Pumps	\$
Subtotal Section D: Energy Star Smart Thermostats	\$
Subtotal Section E: Energy Star Whole Home Dehumidifier	\$
Subtotal Section F: Heat Pump Water Heaters	\$
Total Incentive:	\$

PLEASE SUBMIT APPLICATION WITH THESE REQUIRED DOCUMENTS:

1. AHRI Certificate of Product Ratings for the equipment installed. (This document can be provided by your contractor.)
2. Invoice clearly showing proof of purchase including:
 - Make and model numbers of equipment installed
 - Serial numbers of equipment installed (not required for thermostats)
 - Date of installation, installation address, and total project cost.

Information below is required for Quality Installation applications only

Equipment Testing:

The contractor must activate a system that qualifies for the energy efficiency incentive and perform the appropriate tests for airflow and refrigerant charge. These tests can only be conducted when the outdoor (ambient) temperature meets the minimum as set by the manufacturer. Rebate applications may not be submitted until testing is complete. If conditions do not allow for proper testing the customer will be eligible for rebates provided testing is completed and application is submitted by July 31 of the following year.

***Certified Quality Install Contractors receive a \$100 incentive per installation. To become a certified contractor, visit**

A complete load calculation is on file. (Initial here) _____

The outdoor unit is matched to the appropriate indoor coil. (Initial here) _____

Airflow is appropriate for the installation. (Initial here) _____

Airflow depends on the manufacturer, and should not be too high or too low – approximately 300-400 CFM per ton of cooling capacity.

Refrigerant charge has been tested and found to be appropriate for the installation. (Initial here) _____

Installation Date _____ Startup/Testing Date _____ Outdoor Temp °F _____ (Follow minimum as set by manufacturer.)

Installation Technician Name:

I hereby certify that all information is accurate, including claims of efficiency, size and customer information. Reasonable efforts have been made to follow the guidelines of ANSI/ACCA Standard:

Contractor Signature:

Date:

Customer Certifications and Signature

I hereby certify that:

1. The information contained in this application is accurate and complete;
2. All installation is complete and the unit(s) is operational prior to submitting application;
3. All rules of this incentive program have been followed; and
4. I have read and understand the terms and conditions as set forth in this application, including those set forth on the last page of this application form.

I agree to verification of equipment installation which may include a site inspection by a program or utility representative. I understand that I am not allowed to receive more than one incentive from this program on any piece of equipment. I agree to indemnify, defend, hold harmless and release The Utility from any claims, damages, liabilities, costs and expenses (including reasonable attorneys' fees) arising from or relating to the removal, disposal, installation or operation of any equipment or related materials in connection with the programs described in this application, including any incidental, special or consequential damages.

Please sign and complete all information below.

Homeowner Signature	Print Name	Date
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Member Utility Use Only		Date Received:	
Pre-Inspected:	<input type="checkbox"/> Yes <input type="checkbox"/> No	Date Pre-Inspected:	Initials:
Post-Inspected:	<input type="checkbox"/> Yes <input type="checkbox"/> No	Date Post-Inspected:	Initials:
Incentive Approved:	<input type="checkbox"/> Yes <input type="checkbox"/> No	Amount \$	Date Approved:
Utility or Program Representative:			

ELIGIBILITY:

- These incentives are offered by Missouri River Energy Services and its participating members. For questions regarding eligibility, call your local utility listed on the cover page of this application.
- Residential customers who purchase electricity from The Utility are eligible to participate in the Bright Energy Solutions® Residential HVAC Incentive Program. Eligible equipment must be connected to an electric service billed by The Utility under a residential rate class or serving residential space.
- This program is applicable only to equipment that meets the detailed equipment specifications and requirements described in this application. The Utility will determine, in its discretion, whether such specifications and requirements are satisfied.
- Customers may not receive more than one incentive for each piece of equipment installed under this program or any combination of Bright Energy Solutions programs.

TERMS AND CONDITIONS:

1. **Incentive Offer:** Projects, including all required installation, must be completed by December 31 of the year indicated on this application. A signed application and itemized invoices for materials and labor must be submitted to the participating utility at the address located on the cover page of this application **within 90 calendar days of project completion**. Please keep a copy for your records.
2. **Proof of Purchase:** This application must have complete information and be submitted with an invoice(s) itemizing the new equipment purchased and labor costs. The invoice(s) must indicate date of purchase, size, type, make, model and total project cost. AHRI Certificates of Product Ratings must also be included. In cases where the AHRI Certificate of Product Ratings is not available or applicable the manufacturer (OEM) specification sheets must also be included.
3. **Compliance:**
 - a) All projects must comply with federal, state, and local codes.
 - b) All equipment must be new or retrofitted with new components per the program specifications. Used or rebuilt equipment is not eligible for incentives. Existing equipment must be removed and properly disposed of.
 - c) Equipment must meet specification requirements and be purchased, installed and operating prior to submitting an incentive application.
 - d) Equipment must not be used to qualify and receive payment for energy savings from any wholesale electricity market.
 - e) Customers may only receive one incentive per piece of qualifying equipment.
 - f) All projects must be a retrofit / replacement installation in an existing residence or installation in new construction.
 - g) All projects for which more than \$3,000 in incentive payments is sought must be approved by The Utility prior to the commencement of the project. Receipt of pre-approval does not guarantee incentive payments will be made. Incentive payments will be made only upon the customer's satisfaction of all terms and conditions of this program.
 - h) All terms and conditions of this application must be satisfied by the customer.
4. **Payment:** Once completed paperwork is submitted, incentive payments are usually made within 4 – 8 weeks. Incomplete applications will either delay payments or be denied. The Utility reserves the right to refuse payment and participation if the customer or the customer's contractor violates program rules and procedures.
5. **Inspection:** The Utility may conduct an inspection of the customer's facility to survey any installed projects. All projects exceeding \$3,000 of incentives will be inspected prior to incentive payment. The Utility may inspect customer records relating to incentives sought by the customer.
6. **Information Sharing:** The Utility reserves the right to publicize your participation in this program, unless you specifically request otherwise in writing. Information contained in this application may be shared with state boards, commissions, departments, and other Bright Energy Solutions participating utilities.
7. **Program Discretion:** Incentives are available on a first-come, first-served basis. This program and its incentive amounts are subject to change or termination without notice at the discretion of The Utility. Neither pre-approval of a project, nor any other action by The Utility, will entitle a customer to an incentive payment until the application is finally approved by The Utility. The Utility reserves the right to load manage (cycle on or off) customer equipment that qualifies for incentives under this program.
8. **Logo Use:** Customers or trade allies may not use the name or logo of Bright Energy Solutions, The Utility, or any other participating utility in any marketing, advertising, or promotional material without written permission.
9. **Disclaimers:** The Utility
 - a) does not endorse any particular manufacturer, product, labor or system design by offering these programs;
 - b) will not be responsible for any tax liability imposed on the customer as a result of the payment of incentives;
 - c) does not expressly or implicitly warrant the installation or performance of installed equipment or any contractor's quality of work (contact the equipment manufacturer or contractor for warranties);
 - d) is not responsible for the proper disposal/recycling of any waste generated as a result of this project;
 - e) is not liable for any damage, injury, or loss of life arising from or relating to the removal, installation, or operation of any equipment, or any other action taken by the customer or The Utility, in connection with a project undertaken by the customer under the programs described in this application;
 - f) does not guarantee that a specific level of energy or cost savings will result from the implementation of energy efficiency measures or the use of products funded under this program.

INCENTIVE LIMIT:

- **Eligible customers may purchase and install qualifying equipment and receive an energy efficiency incentive of up to \$10,000 per customer, per calendar year.** Payments for larger incentives may be allowed at the discretion of The Utility.
- An incentive exceeding \$3,000 must receive written approval from The Utility BEFORE project commencement.
- Total incentive will not exceed 75 percent of the project cost, including installation. If self-installed, incentives for items of equipment can be up to the purchase price of a specific item, but shall not exceed the Bright Energy Solutions incentives set by Missouri River Energy Services.
- Incentives for particular items of equipment and/or systems are limited as set forth in this application