



TRADE ALLY REGISTRATION

Please email completed form to: applications@brightenergysolutions.com, or fax to 605-978-9398

Trade Ally Business Name:	Business Phone:	Business Website:
Business Street Address:	City / State / Zip:	
Business Mailing Address (if different from above):	City / State / Zip:	

Contact Information:

Primary Contact Name:	Phone:	E-mail:
Additional Contact:	Phone:	E-mail:
Additional Contact:	Phone:	E-mail:

My organization's main business type is: (please check one that is most applicable)

- | | | | |
|--|---|-------------------------------------|----------------------------------|
| <input type="checkbox"/> Contractor/ Installer | <input type="checkbox"/> Supplier / Distributor | <input type="checkbox"/> Retailer | <input type="checkbox"/> Builder |
| <input type="checkbox"/> Architect | <input type="checkbox"/> Engineer | <input type="checkbox"/> Consultant | |

The products or services we primarily offer are: (check all that apply)

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Appliances (Residential) | <input type="checkbox"/> Food Service Equipment | <input type="checkbox"/> Lighting | <input type="checkbox"/> Weatherization (IA Gas Only) |
| <input type="checkbox"/> Builder / Construction | <input type="checkbox"/> Heating and Cooling | <input type="checkbox"/> Refrigeration | |
| <input type="checkbox"/> Compressed Air | <input type="checkbox"/> Quality Install (Cooling) | <input type="checkbox"/> VFDs | |

My organization would like to be registered as a BES Quality HVAC Installer: (please check all that apply)

- At least one person employed at my organization has participated in a BES Quality Installation course.
- At least one person employed at my organization is a NATE certified installer with currently valid and up-to-date credentials and has passed both the Core test and at least one of the two following specialty tests.
 - Air Conditioner Installation
 - Air-Source Heat Pump Installation
- My organization is already registered with and currently participating in the Iowa SAVE Program, the Xcel Energy Quality Install Program, or Great River Energy's Quality Install program.

I agree to the terms and conditions set forth in this document:

Signature: _____ **Date:** _____

Please Print Name: _____ **Title:** _____

My organization ACTIVELY serves EXISTING customers of the following municipal utilities: (check all that apply)

- | IOWA | MINNESOTA | NORTH DAKOTA | SOUTH DAKOTA |
|---|--|--|--|
| <input type="checkbox"/> Alton Municipal Electric | <input type="checkbox"/> Adrian Public Utilities | <input type="checkbox"/> Cavalier Municipal Utilities | <input type="checkbox"/> Beresford Municipal Utilities |
| <input type="checkbox"/> Atlantic Municipal Utilities | <input type="checkbox"/> Alexandria Light & Power | <input type="checkbox"/> Hillsboro Municipal Utilities | <input type="checkbox"/> City of Big Stone City |
| <input type="checkbox"/> Denison Municipal Utilities | <input type="checkbox"/> Barnesville Municipal Utilities | <input type="checkbox"/> Lakota Municipal Light Plant | <input type="checkbox"/> Brookings Municipal Utilities |
| <input type="checkbox"/> Hartley Municipal Utilities | <input type="checkbox"/> Benson Municipal Utilities | <input type="checkbox"/> Northwood Municipal Utilities | <input type="checkbox"/> Burke Municipal Utilities |
| <input type="checkbox"/> Hawarden Municipal Utilities | <input type="checkbox"/> Breckenridge Public Utilities | <input type="checkbox"/> Valley City Public Works | <input type="checkbox"/> Faith Municipal Utilities |
| <input type="checkbox"/> Kimballton Municipal Utilities | <input type="checkbox"/> Detroit Lakes Public Utilities | | <input type="checkbox"/> Flandreau Municipal Utilities |
| <input type="checkbox"/> Lake Park Municipal Utilities | <input type="checkbox"/> Elbow Lake Municipal Electric | | <input type="checkbox"/> City of Fort Pierre |
| <input type="checkbox"/> Manilla Municipal Utilities | <input type="checkbox"/> Henning Municipal Utilities | | <input type="checkbox"/> City of Pickstown |
| <input type="checkbox"/> Orange City Municipal Utilities | <input type="checkbox"/> Hutchinson Utilities Commission | | <input type="checkbox"/> Pierre Municipal Utilities |
| <input type="checkbox"/> Paullina Municipal Utilities | <input type="checkbox"/> Jackson Municipal Utilities | | <input type="checkbox"/> City of Vermillion |
| <input type="checkbox"/> Pella Municipal Utilities | <input type="checkbox"/> Lake Park Public Utilities | | <input type="checkbox"/> Watertown Municipal Utilities |
| <input type="checkbox"/> Primghar Municipal Utilities | <input type="checkbox"/> Lakefield Public Utilities | | <input type="checkbox"/> Winner Municipal Utilities |
| <input type="checkbox"/> Remsen Municipal Utilities | <input type="checkbox"/> Luverne Municipal Utilities | | |
| <input type="checkbox"/> Rock Rapids Municipal Utilities | <input type="checkbox"/> Madison Municipal Utilities | | |
| <input type="checkbox"/> Sanborn Municipal Utilities | <input type="checkbox"/> Marshall Municipal Utilities | | |
| <input type="checkbox"/> Shelby Municipal Utilities | <input type="checkbox"/> Melrose Public Utilities | | |
| <input type="checkbox"/> Sioux Center Municipal Utilities | <input type="checkbox"/> Moorhead Public Service | | |
| <input type="checkbox"/> Woodbine Municipal Light & Power | <input type="checkbox"/> Ortonville Municipal Utilities | | |
| | <input type="checkbox"/> St. James Public Utilities | | |
| | <input type="checkbox"/> Sauk Centre Public Utilities | | |
| | <input type="checkbox"/> Staples Water & Light | | |
| | <input type="checkbox"/> Wadena Electric & Water Dept. | | |
| | <input type="checkbox"/> Westbrook Public Utilities | | |
| | <input type="checkbox"/> Willmar Municipal Utilities | | |
| | <input type="checkbox"/> Worthington Public Utilities | | |

NOTICE

The communities listed on this page may or may not offer some or all of the Bright Energy Solutions programs. Check with the local utility or visit www.brightenergysolutions.com to verify whether or not specific programs are available.

Terms & Conditions:

This document allows the applicant to be recognized as a “participating provider” in the Bright Energy Solutions® incentive programs offered by Missouri River Energy Services (“MRES”) together with their participating member utilities (collectively referred to as “The Utility”). By signing this document, the applicant agrees:

1. To comply with the guidelines, procedures, terms and conditions set forth in each program application.
2. To provide services or materials which result in the payment of at least two Bright Energy Solutions incentives annually.
3. Bright Energy Solutions may publicize and/or distribute the applicant’s name and contact information as a participating Trade Ally in the programs. Participation does not constitute an endorsement of the applicant by The Utility.
4. The applicant may not use the name or logo of Bright Energy Solutions, The Utility, or any other participating member utility in any marketing, advertising, or promotional material without written permission.
5. To comply with all federal, state and local codes, applicable laws, and licensing requirements.
6. Participation as a Trade Ally is valid for the duration of the Bright Energy Solutions programs, unless terminated by the applicant or by The Utility. The Utility reserves the right to terminate the participation of the applicant at any time at the sole discretion of The Utility.
7. The Utility reserves the right to refuse incentive payments and terminate participation of a vendor/contractor in the Bright Energy Solutions programs if the vendor/contractor, whether or not a registered Trade Ally, violates program rules.
8. The Bright Energy Solutions programs and incentive amounts are subject to change or termination without notice at the discretion of The Utility.
9. The Utility does not expressly or implicitly warrant the installation or performance of any equipment used in connection with these programs.
10. The acceptance of this application and each customer program incentive application is determined solely by The Utility in its discretion.
11. The Utility is not liable for any damage, injury, or loss of life arising from or relating to the removal, installation, or operation of any equipment, or any other action taken by the customer, the Trade Ally, or The Utility, in connection with a project undertaken by the customer or Trade Ally under the Bright Energy Solutions programs.
12. To indemnify, defend and hold harmless The Utility from any claims, damages, liabilities and expenses (including reasonable attorneys’ fees) arising from or relating to the Trade Ally’s failure to comply with any of its obligations under this application.